

Leadership - Character and Trust

- » What is Character?
 - » The mental and moral qualities distinctive to an individual
 - » Your character is who you are at your core
- » You **cannot** have one set of character traits for work, one set for home, and one for play
- » EVERYTHING you do further reveals your true character
- » You are judged by your worst traits, not your best
- » Your character determines the level of TRUST you have with others
- » Without TRUST, you have no chance of becoming a leader